

MOBILE AND ONLINE VIDEO LEARNING

It's StreamLearning™, not e-learning



Want to give all your managers easy access to top quality video learning – at their desks and on their mobile devices?

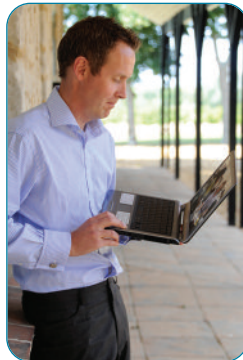
Need to have an effective online learning facility up and running without burning a hole in your budget?

Looking for new video content to enhance your existing online learning provision?

What is StreamLearning™?

StreamLearning™ is the unique video streaming service from Scott Bradbury. It's easy to use and simple to set up and monitor. And it gives you unlimited online and mobile access to Scott Bradbury's library of management development videos.

Use StreamLearning™ as a standalone online learning facility or integrate it with your existing online learning provision.



One simple low-cost annual licence fee

One simple annual licence fee gives everyone in your organisation access to the complete video library or individual video titles. Combined online and mobile access is just £495 per title per year, or only £3,960 for an annual licence for the whole library. (All prices exclusive of VAT).

How do I renew?

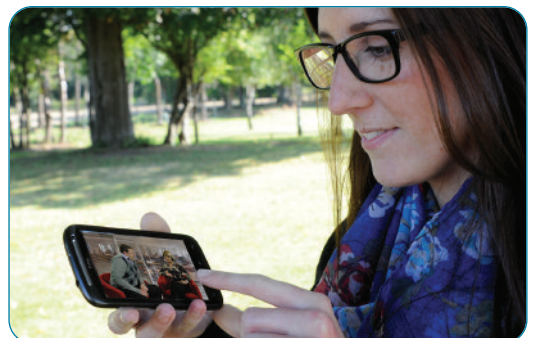
When the time comes we'll ask if you wish to renew. We don't make you sign a multiple year contract.

Option to include new titles

Each time Scott Bradbury releases a new title, you'll be invited to assess it on your StreamLearning™ site. You can choose to add it if you wish for a fee proportionate to the number of months left to run on your existing licence.

What's included?

- **Unlimited use from anywhere in the world.** There are no limits on the number of users and no limits on the number of times a learner can view the same video
- **Mobile and desktop delivery.** All the video programmes play on smartphones and tablets (including i-pads) as well as on laptops and on desktop computers
- **Subject Guides.** Learners download short written learning summaries for each drama video programme
- **Monthly reports.** You receive monthly reports showing which people have viewed which programmes and when. You can also log in whenever you wish to see usage in real time
- **Customisation.** Your StreamLearning™ site is set up ready to use with your logo and you can customise your welcome message to your learners as well as adding an image of your choice. It's very easy to update these details
- **Guide to Using StreamLearning™.** You receive your own customised guide with everything you need to know. It's very easy to administer and monitor
- **Free telephone support.** If you ever have any queries, a quick telephone call usually provides the answer immediately.



Management skills library

The current library of programmes includes subjects such as:

- Coaching
- Change
- Competencies
- Interviewing skills
- Feedback
- Objective setting
- Personal development
- Managing absence
- Managing a team
- Director's notes.

These are key topics in any management development programme.

A full list of the video titles included can be seen at:

www.scottbradbury.co.uk/dvd-learning-resources

How it works

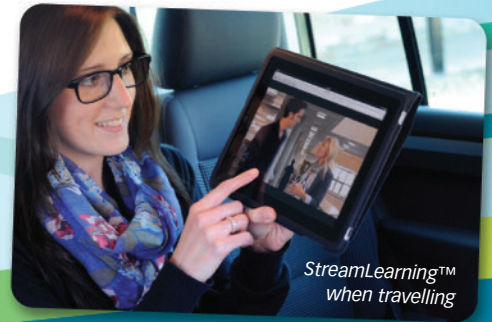
StreamLearning™ uses the latest video streaming technology. We host all the video content and stream it to your learners anywhere in the world. Our system detects available ports to stream through your firewall.

Simplicity is the key to success. We set up StreamLearning™ for you and make it easy for your learners to log in and view the videos at any time.

If you already have a Learning Management System and need the videos to run the other side of an existing login, we can provide you with the necessary video links. It's very easy!

Blended learning

Many of our customers are combining StreamLearning™ with our DVD resource packs to provide an effective blend of online learning and short workshop sessions. It's all affordable, professional and easy to use.



Free demonstration

See StreamLearning™ in action on your own computer!
Call 01638 723590 or book online at:

www.scottbradbury.co.uk/forms/streamlearning-free-demo-request